

**Woman-Owned
Small Business**

**Certified NC
Woman-Owned HUB**

CAGE Code: 8NCT2

DUNS: 106047096

NAICS Codes:

541611

Administrative Management &
General Management Consulting
Services

541612

Human Resources Consulting
Services

541613

Marketing Consulting Services

541618

Other Management Consulting
Services

611430

Professional and Management
Development



**CREDENTIALS/ EDUCATION
& TRAINING OVERVIEW**

CCE-Board Certified Coach
w/special designations in Career
and Leadership Coaching

Certified Crisis Management &
Communication Professional
(CMCP): ICOR

Certified Resilience Coach: Driven

Certified Modern Classroom
Trainer: Logical Operations

Graduate level certificate of
completion in Interpersonal
Neurobiology (Portland State)

M.A. Communication Design and
Leadership Certificate (University of
Baltimore)

CAPABILITY STATEMENT



BlueRio Strategies, LLC focuses on fostering leadership potential and maximizing resiliency in individuals and organizations transformative program development, coaching, training and consulting. Specializing in sustainable solutions that are often based in leading-edge neuroscience and innovative strategies, BlueRio is committed to best practices in individual, team and organizational effectiveness.

CORE COMPETENCIES

- Training & Facilitation
- Program Development
- Executive/Team Coaching
- Employee Development
- Leadership Development
- Conflict Resolution/Conflict Management
- Brand and Reputation Management
- Military/Veteran Transition & Reintegration
- Strategic Communications
- Strategic Planning

DIFFERENTIATORS

- *20+ years experience working across public, private and non-profit sectors in strategic communications, program development, leadership development and organizational effectiveness*
- *First in the USA to use IPNB along with brand development, conflict management and coaching to develop programs, build businesses and improve upon leadership processes*
- *Founded the USA's First CCE, BCC-Approved veteran focused coach certification training program that produces quality, certified coaches who assist USA military veterans with career transition and career development*
- *More than 3000 hours of coaching (career, life, resilience, executive and leadership coaching)*
- *Trained to deliver resilience workshops and coaching for First Responders*

PAST PERFORMANCE

- Office of Safety, Security and Protection, Department of Administration, United States Department of Agriculture – Executive Coaching for an SES employee (September 2020 - January 2021)
- The Office of Inspector General (OIG), U.S. Department of Agriculture (USDA) (Subcontractor, July 2019 – October 2019)
- Office of Regulatory Affairs/Office of Communications and Project Management, U.S. Food and Drug Administration – Trained Top-level Strategic Communication Professionals: Audience Analysis & Mapping, Evaluating Communication Plans (Subcontractor – September 2019) and Advanced Communication Training (Subcontractor – June 2019)

OTHER:

- San Diego Health and Human Services
- Rider College
- Western Municipal Water District
- The City of Durham, NC
- Boys and Girls Club of Carlsbad, CA
- Portland State University
- San Diego State University Cross Cultural Center