

# CAPABILITY STATEMENT



## CODES:

**NAICS:** 541613, 611430, 541612, 541618, 541611  
**Duns:** 106047096 • **EIN:** 20-1186416  
**CAGE:** 8NCT2  
Certified NC Woman-Owned HUB

## Core Competencies

**BlueRio Strategies, LLC** offers consulting, program development, coaching and training in many areas of organization and leadership effectiveness. While it covers things like teambuilding, employee development, executive coaching and leadership development and resilience, it also focuses on developing or retooling systems to function at healthy, effective levels and to manifest cultures that are based on the organization's DNA or brand.

- Training & Facilitation
- Program Development
- Executive/Team Coaching
- Employee Development
- Leadership Development
- Conflict Resolution/Conflict Management
- Brand and Reputation Management
- Military/Veteran Transition & Reintegration
- Strategic Communications
- Strategic Planning

## Past Performance

- Office of Regulatory Affairs/Office of Communications and Project Management, U.S. Food and Drug Administration
- The Office of Inspector General (OIG), U.S. Department of Agriculture (USDA)
- Office of Safety, Security and Protection, Department of Administration, United States Department of Agriculture
- San Diego Health and Human Services
- Rider College
- Western Municipal Water District
- The City of Durham, NC
- The Federal Air Marshal Service and Law Enforcement
- First State Heritage Park at Dover
- Abbott Vascular
- American Diabetes Association - DEL/MAR Region
- Boys and Girls Club of Carlsbad, CA
- Portland State University
- San Diego Trauma Therapy
- San Diego State University Cross Cultural Center

## Differentiators

- 20+ years experience working across public, private and non-profit sectors in strategic communications, program development, leadership development and organizational effectiveness
- First in the USA to use IPNB along with brand development, conflict management and coaching to develop programs, build businesses and improve upon leadership processes
- Founded the USA's First CCE, BCC-Approved veteran focused coach certification training program that produces quality, certified coaches who assist USA military veterans with career transition and career development
- More than 3000 hours of coaching (career, life, resilience, executive and leadership coaching)
- Approved to administer many feedback and 360 assessment tools.

## CREDENTIALS/ EDUCATION AND TRAINING:

- CCE-Board Certified Coach w/special designations in Career and Leadership Coaching
- Certified Transition Writing Specialist: Writing Through Transitions®
- Certified Modern Classroom Trainer: Logical Operations
- Certified Crisis Management & Communication Professional (CMCP): ICOR-The International Consortium for Organizational Resilience
- Conflict Resolution Certificate of Completion: Conflict Resolution Network: (Australia)
- Graduate level certificate of completion in Interpersonal Neurobiology (Portland State)
- Art of Convening Certificate: Center for Purposeful Leadership
- Certified Mediator: California: North County Lifeline (Oceanside, CA)
- Trained Victim Advocate, Crisis Intervention Training; SART – (Center for Community Solutions- SD, CA)
- M.A. degree in Communication Design and Leadership Certificate (University of Baltimore)
- B.S. degree in Corporate Media (James Madison University)