

**Woman-Owned  
Small Business**

**Certified NC  
Woman-Owned HUB**

**CAGE Code: 8NCT2**

**DUNS: 106047096**

**NAICS Codes:**

**541611**

Administrative Management &  
General Management Consulting  
Services

**541612**

Human Resources Consulting  
Services

**541613**

Marketing Consulting Services

**541618**

Other Management Consulting  
Services

**611430**

Professional and Management  
Development



**CREDENTIALS/ EDUCATION  
& TRAINING OVERVIEW**

CCE-Board Certified Coach  
w/special designations in Career  
and Leadership Coaching

Certified Crisis Management &  
Communication Professional  
(CMCP): ICOR

Certified Resilience Coach: Driven

Certified Modern Classroom  
Trainer: Logical Operations

Graduate level certificate of  
completion in Interpersonal  
Neurobiology (Portland State)

M.A. Communication Design and  
Leadership Certificate (University of  
Baltimore)

# CAPABILITY STATEMENT



**BlueRio Strategies, LLC** focuses on fostering leadership potential and maximizing resiliency in individuals and organizations through transformative program development, coaching, training and consulting. Specializing in sustainable solutions that are often based in leading-edge neuroscience and innovative strategies, BlueRio is committed to best practices in individual, team and organizational effectiveness.

## CORE COMPETENCIES

- Training & Facilitation
- Program Development
- Executive/Team Coaching
- Employee Development
- Leadership Development
- Conflict Resolution/Conflict Management
- Brand and Reputation Management
- Military/Veteran Transition & Reintegration
- Strategic Communications
- Strategic Planning

## DIFFERENTIATORS

- *20+ years experience working across public, private and non-profit sectors in strategic communications, program development, leadership development and organizational effectiveness*
- *First in the USA to use IPNB along with brand development, conflict management and coaching to develop programs, build businesses and improve upon leadership processes*
- *Founded the USA's First CCE, BCC-Approved veteran focused coach certification training program that produces quality, certified coaches who assist USA military veterans with career transition and career development*
- *More than 3000 hours of coaching (career, life, resilience, executive and leadership, trained to deliver many feedback assessments including 360°)*
- *Trained to deliver resilience workshops and coaching for First Responders*

## PAST PERFORMANCE

- Mount Wachusett Community College - Delivered goal-setting and performance management training to managers and executives of grant recipients (January – March 2021)
- Office of Safety, Security and Protection, Department of Administration, United States Department of Agriculture – Executive Coaching for an SES employee (September 2020 - January 2021)
- The Office of Inspector General (OIG), U.S. Department of Agriculture (USDA) (Subcontractor, July 2019 – October 2019)
- Office of Regulatory Affairs/Office of Communications and Project Management, U.S. Food and Drug Administration – (FDA) Trained Top-level Strategic Communication Professionals: Audience Analysis & Mapping, Evaluating Communication Plans (Subcontractor – September 2019) and Advanced Communication Training (Subcontractor – June 2019)

### OTHER:

- San Diego Health and Human Services
- Rider College
- Western Municipal Water District
- Boys and Girls Club of Carlsbad, CA
- Portland State University
- San Diego State University Cross Cultural Center