



# CAPABILITY STATEMENT



**CAGE Code: 8NCT2**  
**DUNS: 106047096**

### NAICS Codes:

**541611**

Administrative Management & General Management Consulting Services

**541612**

Human Resources Consulting Services

**541618**

Other Management Consulting Services

**611430**

Professional and Management Development



## CREDENTIALS/ EDUCATION & TRAINING OVERVIEW

ACC ICF Coach

CCE-Board Certified Coach w/special designations in Career and Leadership Coaching

Certified Resilience Coach: Driven Trained in Resilience for First Responders

Certified Modern Classroom Trainer: Logical Operations

Graduate level certificate of completion in Interpersonal Neurobiology (Portland State)

M.A. Communication Design & Leadership Certificate (University of Baltimore)

**BlueRio Strategies, LLC** focuses on fostering leadership potential and maximizing resiliency through transformative program development, coaching, training and consulting. Specializing in sustainable solutions that are often based in leading-edge neuroscience and innovative strategies, BlueRio is committed to best practices in individual, team and organizational effectiveness.

## CORE COMPETENCIES

- Training & Facilitation
- Program Development
- Executive/Team Coaching
- Employee Development
- Leadership Development
- Conflict Resolution/Conflict Management
- Brand and Reputation Management
- Military/Veteran Transition & Reintegration
- Strategic Communications
- High-Performing Teams
- Strategic Planning

## DIFFERENTIATORS

- 20+ years experience working across public, private and non-profit sectors in strategic communications, program development, leadership development and organizational effectiveness
- First in the USA to use IPNB along with brand development, conflict management and coaching to develop programs, build businesses and improve upon leadership processes
- Founded the USA's First CCE, BCC-Approved veteran focused coach certification training program that produces quality, certified coaches who assist USA military veterans with career transition and career development
- More than 3000 hours of coaching (career, life, resilience, executive and leadership, trained to deliver many feedback assessments including 360°)
- Trained to deliver resilience workshops and coaching for First Responders

## PAST PERFORMANCE (Partial List)

- Mount Wachusett Community College - Delivered goal-setting and performance management training to managers and executives of grant recipients (Jan – March 2021)
- Mount Wachusett Community College - Delivered emotional intelligence training to managers and executives of grant recipients April – June 2022)
- Office of Safety, Security and Protection, Department of Administration, United States Department of Agriculture – Executive Coaching & Leadership Development for Director Level and SES (2020 - 2023)
- The Office of Inspector General (OIG), U.S. Department of Agriculture (USDA) (Subcontractor, July 2019 – October 2019)
- Office of Regulatory Affairs/Office of Communications and Project Management, U.S. Food and Drug Administration – (FDA) Trained Top-level Strategic Communication Professionals: Audience Analysis & Mapping, Evaluating Communication Plans (Subcontractor – Sept. 2019, Advanced Communication Training June 2019)

### OTHER:

- San Diego Health and Human Services
- Rider College
- Western Municipal Water District
- Boys and Girls Club of Carlsbad, CA
- Portland State University
- San Diego State University Cross Cultural Center
- City of Durham, NC